

FROM ISOLATION TO INNOVATION

A CROSS-GENERATIONAL LEARNING POLICY FOR ESTONIA.

A policy to fund cross-generational, community-led non-formal education initiatives that reduce social isolation and foster grassroots innovation across Estonia and the Baltic region.

POLICY RECOMMENDATION



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EXECUTIVE STATEMENT

Social isolation is growing among both youth and the elderly in Estonia and the Baltic region, driven by digital overexposure, loss of community spaces, and the erosion of intergenerational contact. Traditional education systems are not equipped to address the emotional, social, and civic dimensions of this problem alone. Public spaces like libraries, parks, and community centers remain underused for learning and connection. Current policies overlook informal, cross-generational learning as a tool for social inclusion and resilience. Introducing decentralized, non-formal education models can ease the burden on schools while fostering stronger, more connected communities.

PROBLEM BREAKDOWN

Key Insights about Social Isolation and Loneliness in Estonia

About **35% of Estonian adults** report meeting people they care about no more than once a month (a proxy for **social isolation**). Among **15-year-olds** in Estonia: **~40% of girls** and **~19% of boys** reported **feeling lonely** “always” or “most of the time” in the past year. (See fig. 1) Among older adults (50+) in the Baltic region (including Estonia): for those aged **76+**, about **40% report loneliness** often/sometimes; for ages 67-75 in the Baltics about 28%. A **gender-gap** in the Baltic region: **~41% of women** vs **~22% of men** report loneliness.



Fig. 1 Trend showing the percentage of Estonian teenagers aged 15 experiencing feelings of loneliness for more than two weeks consecutively, divided into girls and boys from 2002 to 2022

Limits within the Estonian Education System

Estonia's education system is highly regarded for its innovation and equity, yet it faces several pressing challenges. These include persistent **socio-economic inequalities**, a **growing teacher shortage**, particularly in rural areas and STEM subjects and a high rate of **early school leaving**, especially among boys and students from **disadvantaged backgrounds**. Vocational education struggles with high dropout rates and limited prestige, while multilingual education reform has sparked tension around transitioning Russian-language schools to Estonian-only instruction. **Mental health concerns** among students are increasing, with many reporting stress, anxiety, and loneliness, highlighting a need for more support services. Additionally, while Estonia excels in digital education, access remains **uneven across regions**, and the relatively short duration of compulsory education leaves some students vulnerable to disengagement.

Lack of Communal Spaces and Human-Centered Planning

According to the Estonian Human Development Report, 35% of people in Eastern European countries, including Estonia, experience social isolation: significantly higher than the 8% reported in countries like the Netherlands and Sweden. This disparity is strongly linked to how cities are designed, as **spatial deficiencies in urban and rural areas** limit people's mobility and access to meeting places. The report highlights that “social cohesion and isolation are essentially geographic concepts... related to spatial interaction patterns,” meaning that the way urban environments are built directly affects how people connect. Despite this, little attention has been paid to the link between space and health in Estonia, even though poor spatial planning and **lack of inclusive public spaces** contribute significantly to loneliness and its negative mental health impacts.

THE PROPOSAL

RELEVANT STUDIES

Research increasingly shows that cross-generational and non-formal learning can play a vital role in addressing many of the challenges currently faced by Estonia's education system and society. Intergenerational learning, bringing together people of different ages to share knowledge and experiences enhances social cohesion, empathy, and emotional well-being. Evidence from various studies highlights its positive impact on inclusion, engagement, and mental health:

- Trujillo-Torres et al. (2023) found that intergenerational learning improves collaboration, empathy, and psychological health, helping prevent isolation and mental health issues.
- Kirsh, Frydenberg, and Deans (2021) showed that early-childhood programs connecting young children with older adults foster empathy, belonging, and community awareness.
- Center on Reinventing Public Education (2023) reported that intergenerational programs enhance academic motivation and cultural awareness in youth while reducing loneliness among seniors.
- Brookings Institution (Playful Learning Landscapes) demonstrated that integrating intergenerational learning into public spaces like parks and libraries builds stronger communities and combats spatially driven isolation.
- Changing Societies & Personalities Journal highlighted that non-formal education strengthens social inclusion, bridges generational and digital divides, and supports lifelong adaptability.
- Moyer (2016) found that non-formal learning activities cultivate collaboration, critical thinking, and engagement, key factors in reducing early school leaving.
- The Journals of Gerontology reported that lifelong and non-formal learning among older adults promotes volunteering, well-being, and intergenerational solidarity.
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Together, these findings provide compelling evidence that cross-generational and non-formal learning can directly address Estonia's educational and social challenges. They offer strategies to combat mental health issues among students by fostering connection and purpose, while also alleviating teacher shortages through mentorship and community-based expertise. Moreover, integrating cross-generational learning into urban design can revitalize public spaces, such as libraries and parks, transforming them into inclusive hubs for informal education and social interaction. Non-formal education models also help reduce rural-urban disparities by offering flexible, accessible learning opportunities outside the traditional classroom. For Estonia, where socio-economic inequalities, early school leaving, and social isolation persist despite a highly regarded education system, these approaches provide practical pathways toward greater equity and cohesion. By embedding cross-generational and community-based learning into education policy and spatial planning, Estonia can strengthen both its human and social capital, cultivating a more inclusive, connected, and resilient society that supports lifelong learning and well-being for all citizens.

OBJECTIVES

- *Reduce youth dropout by improving engagement and belonging*
- *Reduce elderly isolation*
- *Strengthen community bonds*
- *Promote cultural transmission (local history, crafts, traditions)*
- *Improve digital literacy, mental health, or communication skills in both age groups*

POLICY RECOMMENDATIONS

Government and Policymakers Governments and organizations should design and fund policies that promote informal, intergenerational learning and community engagement, fostering stronger social connections. Investing in the revitalization of public spaces such as libraries, parks, and community centers can transform them into vibrant social hubs that encourage interaction and lifelong learning. Additionally, supporting decentralized, non-formal education models can complement traditional schooling, providing more flexible and accessible opportunities for personal and community growth. Finally, ensuring accessibility and inclusivity in urban planning and social infrastructure is essential to creating equitable, connected, and resilient communities.

Local Governments and Municipalities Communities should implement local programs and activate public spaces to encourage social activities and strengthen community bonds. Building partnerships between schools, NGOs, and the private sector can help create diverse learning opportunities that benefit people of all ages. Moreover, addressing rural and urban disparities in access to social and educational resources is essential to ensure that everyone has equal opportunities to learn, connect, and thrive.

Private Sector and Businesses Organizations and institutions should sponsor and co-develop programs and events that encourage social interaction across generations, fostering stronger connections and mutual understanding. Investing in infrastructure and digital platforms that promote social inclusion can help bridge divides and ensure that everyone has opportunities to engage and participate. Additionally, promoting corporate social responsibility initiatives focused on community well-being can enhance social cohesion and contribute to more resilient, supportive communities.

Non-Governmental Organizations (NGOs) and Community Groups Educational institutions should integrate non-formal, community-based learning into both curricula and extracurricular activities to promote experiential learning and civic engagement. Facilitating connections between students and older generations through mentorship and cooperative projects can further enrich the learning experience, foster mutual understanding, and strengthen cross-generational ties within the community.

Educational Institutions Schools and educational organizations should integrate non-formal, community-based learning into their curricula and extracurricular activities to encourage hands-on experiences and social engagement. Additionally, facilitating connections between students and older generations through mentorship programs and cooperative projects can promote knowledge exchange, empathy, and a stronger sense of community across age groups.

Residents and Community Members Individuals should participate actively in community events and informal learning opportunities to build connections and contribute to shared growth. Supporting inclusive practices that welcome people of all ages and backgrounds helps create vibrant, diverse communities where everyone feels valued and included.

SOURCES

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