

The logo for 'impact day.' is positioned at the top center of the image. The word 'impact' is in a white, lowercase, sans-serif font, with a small purple square above the letter 'i'. The word 'day.' is in a similar font, with a small orange square above the letter 'y'. The background of the entire image is a dark, dimly lit event space where a large group of people is seated and clapping. The lighting is primarily green and blue, creating a vibrant yet professional atmosphere. Large, abstract shapes in yellow, purple, and green are overlaid on the corners of the image, framing the central scene.

impact
day.

A white, rounded rectangular box is centered in the lower half of the image, containing the event title. The text is in a dark, bold, sans-serif font. The background behind the box shows the audience clapping, with some individuals in the foreground more clearly visible than others.

Fastracking Your Success -
The Boosters

Why, How & What?

- ◆ **Boosters** are meant to help you get closer towards your goals regarding raising awareness, generating more leads or something third.
- ◆ **With each product** we will give you specific requirements to follow in order that the service could be used and executed well.
- ◆ **All agreements** have to be made two weeks prior to the festival.
- ◆ **If there is something extra** you wish to do, let us know and we try to help you figure out a suitable solution.

#ActForImpact





Brand Booster

Choose Up To Three

- ✓ Banner Ad
- ✓ Partner Ad
- ✓ Sponsored Story
- ✓ Sponsored Announcement
- ✓ Branded Timer
- ✓ Branded Table Number

Click for more information!



Expo Booster

Choose Up To Three

- ✓ Partner Ad
- ✓ Sponsored Story
- ✓ Stage Host Announcement
- ✓ Lead Scanning
- ✓ Booking Meetings (up to 10)
- ✓ Meet at Booth
- ✓ Booth Data

Click for more information!





Session Booster

Choose Up To Two

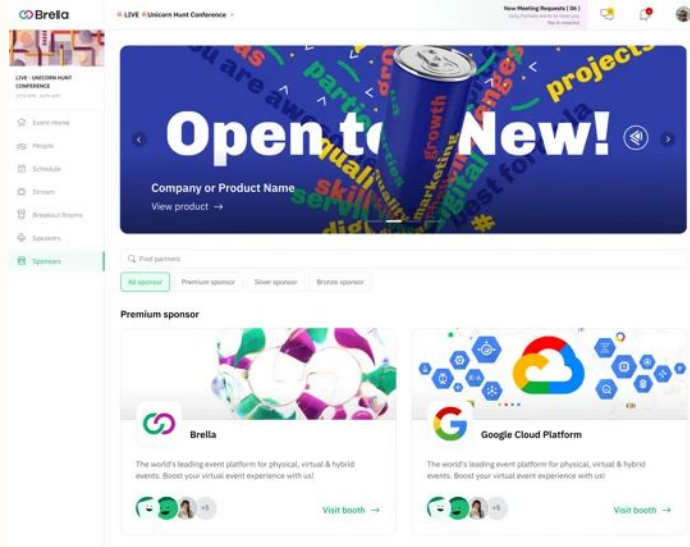
- ✓ Banner Ad
- ✓ Sponsored Story
- ✓ Stage Host Announcement
- ✓ Sponsored Announcement

Click for more information!



Banner Ad

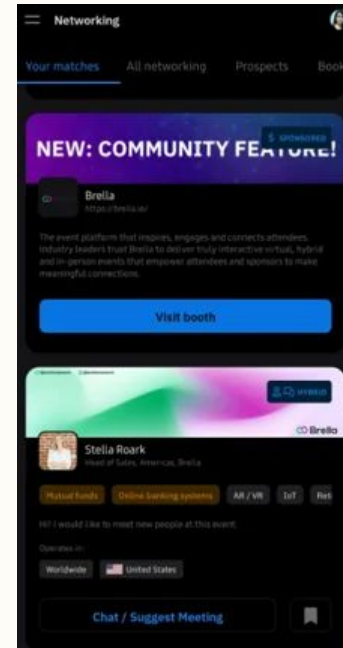
Increase your brand visibility by featured content with customizable call-to-action. Usable in Home or Sponsor views. Analytics available.



Reach more than 1000 people

Partner Ad

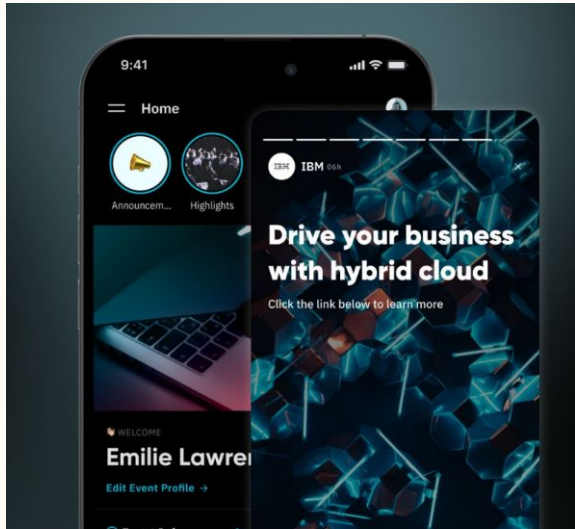
Increase exposure to your representatives. Display your ad directly inside the People Tab.



Reach 750 + networkers, repeatedly

Sponsored Story

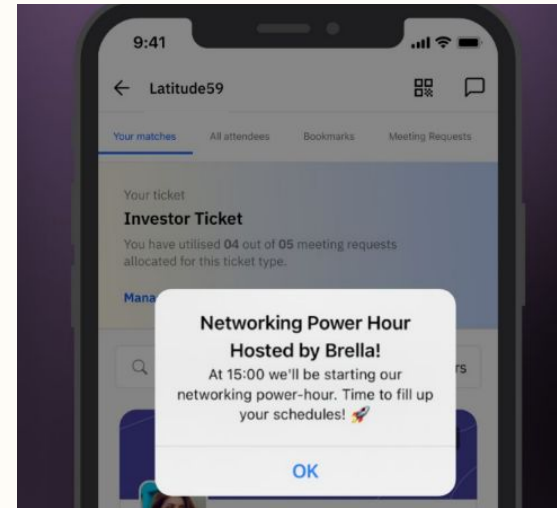
Increase visibility with engaging content and drive traffic to you. Strategic placement and visualization. Storylines can include content and links to swipe. Analytics available.



Engage 200-300 people with evert story

Sponsored Announcement

Increase brand awareness and visibility. Send scheduled announcements to drive attention to your brand/session/expo at specific time. Analytics available.



Reach to 400-500 people directly

Stage Host Announcement

Increase awareness and drive traffic to your session/expo area. Have one liner/short announcement to engage audience from one or many stages.



150-350 listeners every announcement

Branded Table Number or Timer

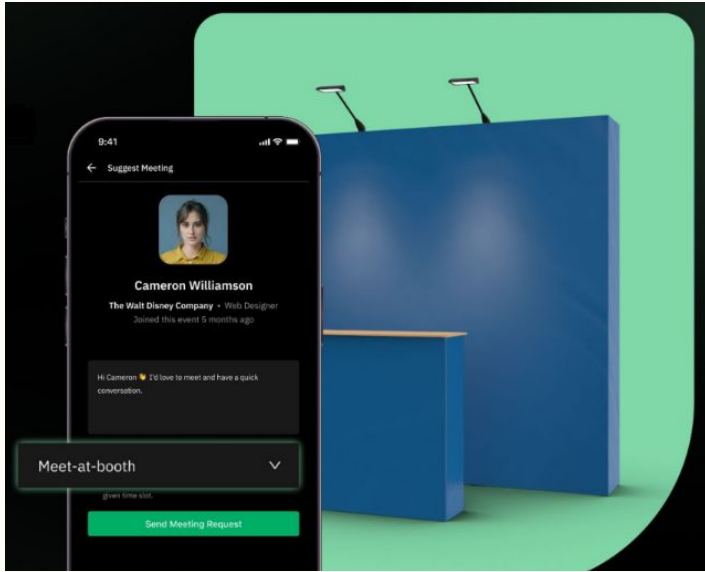
Leverage the exposure and traffic of networking area. Raise awareness among every meeting attendee throughout the days. Timer will show available time left for the meeting, table number indicates where people need to meet.



500+ people, some seeing it repetitively

Meet At Booth

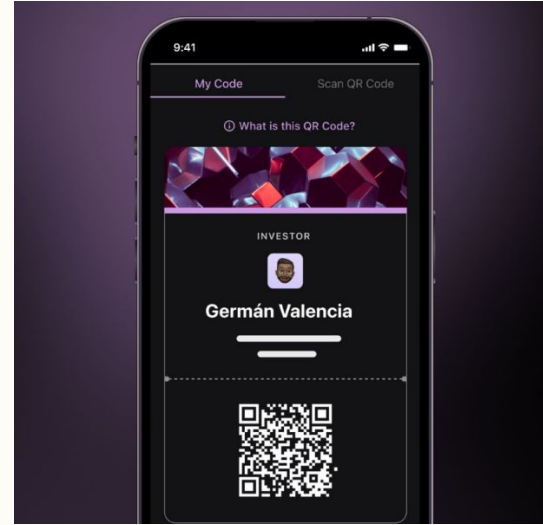
Drive more people to your expo area. Added flexibility to choose meeting locations gives the opportunity to work through bigger amount of leads.



On average 41 contacts a day were made in 2023

Lead Scanning

Increase leads. Scan attendees QR codes, view personal scans in the app and pull all company generated leads from the admin panel for post-event follow-up. Add notes and revelation to each lead to maximise follow-up potential.



Save 5-15 min per contact followed-up

Booking Meetings

Connect with less time, with more leads. Hand over meeting scheduling and come to the festival with already partially booked calendar to increase your ROI.



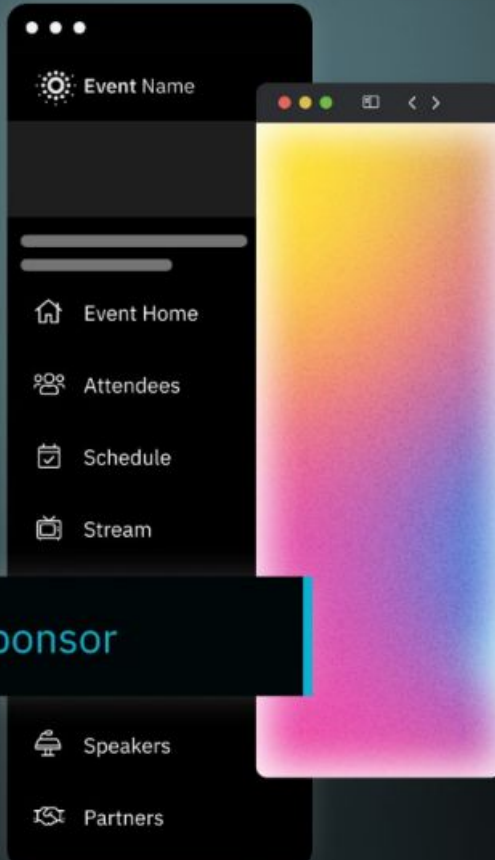
Save 10-20 min per meeting

Value of the Boosters

Higher awareness, more visitors and bigger number of leads. You can have all that, with customised solution and less time to fulfil your goals.

Price: 900€ (+VAT)

Additional Features



More than 1500 will see it.

Custom Tab

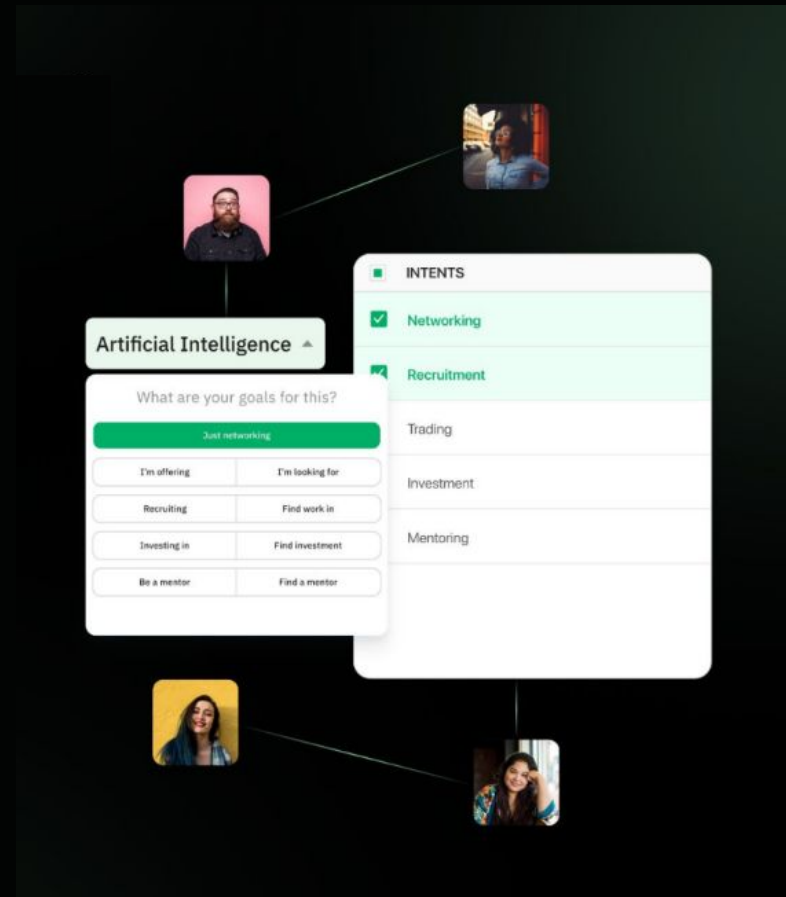
- ◆ Raised visibility by being showcased to all the attendees. Have a dedicated page for thought-leadership, marketing campaign conversion and increase, brand, product or service visibility.
- ◆ Custom tab feature allows you to add content and embed 3rd party tools, websites and campaigns.

Price: 1900€ + VAT

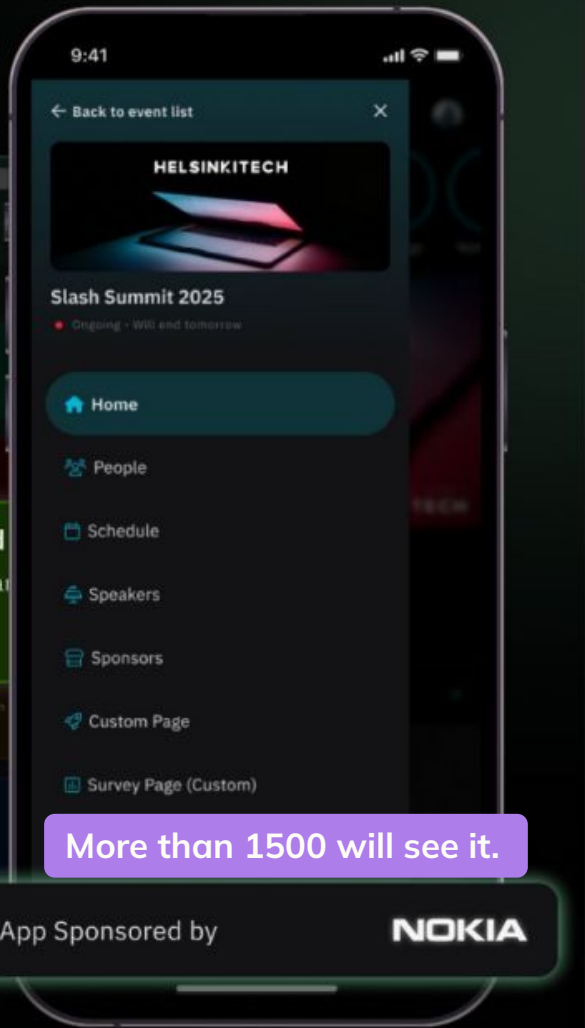
Tailored Matchmaking

- ◆ Opportunity to drive top quality leads.
- ◆ Define your interest and intent and go one step beyond to utilise qualified people towards you.
- ◆ Matchmaking interest generates a direct list of leads interested in your services or products allowing you quickly identify buyers and increase ROI possibilities.

Price: 1400€ + VAT



You will receive 50-100 new leads



Sponsored App

- ◆ Raise awareness about you among all app users.
- ◆ Have logo included throughout all the app so everyone networking, checking the program and/or watching festival info will be aware of you being part of the festival.

Price: 1900€ + VAT

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A white, rounded rectangular text box is centered in the lower half of the image. It contains the title 'Fastracking Your Success - The Boosters' in a dark, bold, sans-serif font. The background behind the text box shows the audience clapping, with some individuals in the foreground more clearly visible than others.

**Fastracking Your Success -
The Boosters**