

Impact Stage - Day 1

10:30 The Infinite Game

Joseph Kim
Master Trainer • The
Optimism Company

12:00 Opening of Impact Day

Janis Kronis
Actor • Kvadrifrons

Merili Ginter
Head Organizer • Impact Day

12:10 Surprise Speaker Kersti Kaljulaid

12:25 Degrowth as An Escape from Capitalism

Timothée Parrique
Researcher • Lund University

13:00 Earth4All

Anders Wijkman
Opinion Leader • Author

13:35 Embracing Sustainability: Empowering Traditional Sectors to Thrive Responsibly

MODERATOR

Simona Simulyte
Founder • ChangeMakersON

Martin Vares
CEO • Fractory

Aigi Kukk
Head of Sustainability •
Elisa Eesti AS

Kaido Kaare
CEO • Orkla Eesti

Irja Pärn
Audit & Assurance Services
Director, Certified Public
Accountant • BDO Estonia

14:15 Does Innovation Rise or Die in the Public Sector?

MODERATOR

Kadi Kenk
Societal Change Management
Expert • Let's Do It
Foundation

Aurelija Olendraite
Head of the NGO
development division •
Ministry of Social Security
and Labor

Matti Kuivalainen
Senior Specialist • The
Finnish Ministry of Finance

Kati Päike
Head of Smart and Innovative
Internal Security Field •
Estonian Ministry of the
Interior

15:25 Transportation in the Year 2030: A Glimpse into the Future of Mobility

Ingmar Roos
CEO • LuxExpress

Kristjan Maruste
CEO • Kõu Mobility Group

Raul Potisepp
CEO • Eleport

Anna-Maria Mikaberidze
Co-founder / CEO • Beast

Liisa Suvorova
Head of Expansion • Planet 42

16:20 Exploring the Dynamic Shifts in Real Estate & Construction: Advancing Sustainability

MODERATOR

Tarmo Karotam
Fund Manager • Baltic
Horizon Fund

Endrus Arge
CEO and Co-founder • Silen

Kalev Reiljan
CEO • Forus

Margus Gering
Head of Cooperation and
Reconstruction of Ukraine •
Estonian Center for
International Development

Karin Sillmann
Head of Real Estate and
Facility Management Estonia •
Swedbank

17:00 Special Announcement

Erkki Kubber
Program Manager • Impact Day

17:10 Impact Announcement

MODERATOR

Katerina Chantzi
Chief Operations Officer / Co-
Founder • Cleantech Estonia /
Lysistrata MTÜ

18:00 How to Shift with Business Model from Past to Present?

Paul Hawken
Founder • Project Regeneration

18:30 Ending of the Day

19:30 Impact Sound

Impact Stage - Day 2

10:05 **Opening**

10:15 **Impact Seat**

MODERATOR

Mikk Vainik

Head of Development •
The Green Tiger Foundation

Kristen Michal

Minister of Climate •
The Ministry of Climate of Estonia

Simonas Gentvilas

Minister of Environment •
The Ministry of Environment of the Republic of Lithuania

10:55 **Nurturing Sustainability: Exploring the Future of Food Sector in 2030 for a Balanced Body & World**

MODERATOR

Susanna Vain

Environmental expert •
Sustinere

Peeter Pihel

Co-founder & head chef •
Fotografiska Tallinn

Gediminas Judzentas

Marketing and Sustainability Director •
AUGA group

11:30 **Powering the Future: Shifting Energy Production from Fossil Fuels to Renewables**

MODERATOR

Valentas Neviera

Head of Group Sustainability •
Ignitis Group

Stefan Larsson-Mastonstråle

Chairman and CTO •
Maston Group

Denis Gacicha

General Manager •
Schneider Electric Baltic
countries

Jone Sestakauskaite

Sustainable Partnerships
Manager Baltics • Neste

Juhan Aguraiuja

Head of Baltic Business •
Adven Estonia

13:20 **Identifying the Key Domain for Maximum Impact: Where Should Our Focus Shift?**

MODERATOR

Greta Monstavice

CEO & co-founder •
Katalista Ventures

Sari Laine

Leading specialist • Sitra

Rain Vääna

CEO • KWOTA

Taavi Kotka

Co-founder and CEO •
KOOS.io

Andrus Aaslaid

Co-founder and CTO •
Single.Earth

14:00 **Unlocking the Vast Potential of the Blue Economy**

MODERATOR

Annika Arras

CEO • Millton New Nordics

Gunter Pauli

Entrepreneur and author

14:50 **Surprise Speaker Terry Virts**

15:10 **Brainhunt Top 3 Final Pitching Competition for Award "Company of the Future"**

MODERATOR

Kaie Kriiska

Sustainability Advisor of
SME Segment • SEB Pank

Sirli Rosenvald

Co-founder & CEO • FUNKI

Ragmar Saksing

Greentech Sector Manager •
Tehnopol Science and
Business Campus

Petri-Jaan Lahtvee

Co-founder and co-CEO • ÄIO

Allan Parik

Chairman of the board •
SEB

Tatjana Vakulenko

Head of sustainable banking
in Estonia • SEB

Rain Vääna

CEO • KWOTA

Annika Arras

CEO • Millton New Nordics

16:00 **Impact Speaker**

16:15 **Final Show**

Inspiration Stage - Day 1

12:35 Understanding the Significance of Cultural Sustainability 🇳🇵

MODERATOR

Tambet Tuisk
Actor

Tiina Lokk
Director of the Festival •
Tallinn Black Nights Film
Festival

Mihkel Kübar
Director • Tallinn City Theatre

Heidy Purga
Minister of Culture

Toomas Ili
Head Of Content •
Elisa Eesti

13:20 How to Create & Maintain A Supportive Environment to Support Youth's Interests in the STEAM Fields?

Sandra Einstein
Clinical Development Specialist
• Abbott Medical Estonia

Juhan Koppel
Physics Teacher • Tartu Catholic
Education Centre

13:55 Sustainability in the Development Process

Kaspar Kinsiveer
Sustainable Software
Consultant • Helmes

Heiki Naagel
Sustainable Software
Consultant • Helmes

14:35 Can Banks Make Sustainability Affordable?

MODERATOR

Ainar Leppänen
Board Member • SEB
Estonia

Ilja Karasjov
Ambassador • SEB
Eesti

15:05 Illuminating the Transparency: Understanding Product Life Cycles in the Circular Economy

Reet Aus
Founder • Aus Design & Upmade

15:25 Capsule Wardrobes & Slow Fashion Principles

Signe Hansen Glud
Certified Style Coach &
Colour Consultant • USE
LESS

15:50 Navigating Waste Management: A Personal Perspective on Dealing with Garbage

Rainer Pesti
Head of Business Development •
Ragn-Sells

16:10 From a 10-Year Perspective on Media Consumption

Mari-Liis Rüütsalu
CEO • Ekspress Grupp

16:30 Is Sustainability in Money Management Even Possible?

MODERATOR

Raili Somelar
CMO • Aktiva Finance Group

Peeter Koppel
Chief Investment Officer •
Redgate Wealth

Aušra Čiuplienė
CEO • Viena sąskaita

Inspiration Stage - Day 2

10:35 **Animals Don't Work for the Market. Are They Doomed?**

Aleksei Turovski
Zoologist

11:05 **From Local Innovation to Global Impact: A 7-Year Journey of Transforming Mental Healthcare**

Kadri Haljas
CEO • Triumph Health

11:25 **To Change the World, Change Yourself: Sustainable Work Culture, Niche or New Normality?** 🇺🇸

MODERATOR

Taimi Elenurm
Psychologist • SA Youth in
Science and Entrepreneurship
& National Institute for Health
Development

Rain Tunger
CEO • Progressioon

11:55 **The Journey of a Girl Who Cares and Took Action**

Emma Sofia Meri
Public Speaker, Climate and Vegan Activist

12:20 **Love Saves the World** 🇺🇸

Epp Kärstin
The Pleasure Expert

13:10 **How to Make People Understand That They Already Know What Is Right**

Jaanus Terasmaa
Professor of Ecohydrology •
Tallinn University

Grete Arro
Researcher • Tallinn University

13:50 **Improtheater**

14:25 **Latest Wisdom About Sustainability from Researchers**

Merja Bouters
Research Professor in Digital
Transformation and Lifelong
Learning • Tallinn University

Kadri Kangro
Others tootejuht

Andres Karjus
Research Fellow • Tallinn
University

Maria Martšenko
Senior Specialist in Product
Innovation • Tallinn
University

Triinu Jesmin
Junior Researcher, Lecturer •
Tallinn University

Triin Roosalu
Associate Professor in
Sociology • Tallinn
University

Katri-Liis Lepik
Associate professor • Tallinn
University

Audrone Urmanaviciene
Lecturer of Social
Entrepreneurship • Tallinn
University

Sustainability Stage - Day 1

by  SUSTINERE

12:35 Create a Life You Don't Need to Take a Vacation From 🇺🇸

Sven Nuum
Entrepreneur, Educator

13:20 How to Reach New Customers and Win Their Trust?

Timo Porval
Co-Founder • Lavii
Marketing & Turunduslabor

14:10 Sales: the Fundamental Essence of Your Company

Guntars Logins
Sales, Business & Leadership
Trainer • Alpha Partners

14:40 Responsible Business

MODERATOR

Tiia Nõmm
Head of Marketing and
Corporate Responsibility •
Ülemiste Center

Mikk Rajaver
Owner and Founder • Poke
Bowl restaurant

Nelli Pormeister
Sustainability Lead • Sportland
International Group

Maarja Kaalep
Head of Sales and Marketing
in Baltics • Apollo Kino

15:25 Roadmap to Carbon Neutrality in (Sea and Air) Travel by 2030

MODERATOR

Annika Oruuas
HR and Sustainability
Manager • DPD Eesti

Rene Pärt
Head of Business
Development • Port of Tallinn

Captain Tarvi-Carlos Tuulik
Chief Captain and Head of Ship
Management • Tallink Grupp

Riivo Tuvike
CEO • Tallinn Airport

15:55 From Carpet Cleaning to Green Heroes: Empowering Sustainability through Company Culture

Kadrián Jaagund-Ratasepp
Vice President, Baltics •
Lindström OÜ

16:25 Packaging - Dying Sector or the Driver of Change?

MODERATOR

Sandra Muizniece-Brasava
Head of Technology and
Knowledge Transfer Centre •
Latvia University of Life
Sciences and Technologies

Mark Skjarov
CEO • WasteLocker

Kaupo Karba
CEO • Eesti Pandipakend

Joshua Linn
CEO • The Ocean Package

16:55 Affordable Food Can Be Responsible

Karina Šabelski
Head of Goods
Department • Lidl Estonia

Sustainability Stage - Day 2



10:35 Community Engagement in Global Companies: Distraction or Strategic ESG Opportunity?

Caroline Corbett-Thompson
ESG Manager • Wise

Jaan Aps
CEO • Stories For Impact

11:15 The Risks in Supply Chain and How to Mitigate Them?

MODERATOR

Kristo Elias
Journalist, Editor, Presenter •
Estonian Public
Broadcasting

Tytti Nahi
Business and Human Rights
Director • Fairtrade
International

11:50 From Sustainability Intent to Action: Lessons from Europe's Leading Food & Beverage Company

Rolf Ladau
CEO • Paulig

12:15 Embarking on the Path of Sustainability

Julien Le Signor
Head of Environment •
Geopost

12:35 Beehive Game

13:30 Sustainability Considerations Integration into Product Development – What Are Banks Looking for?

Kadri Vunder Fontana
Group Head of Sustainability
• Luminor Bank

13:50 Propelling Social Innovation to the Forefront with the Aid of Blockchain Technology

MODERATOR

Kristine Vērpēja
Baltics Country Manager •
Reach for Change

Sofia Breitholtz
CEO • Reach for Change

Ričards Švitiņš
Head of Creative Business
Incubator • RISEBA University
of Business, Arts and
Technology

Zara Zamani
Chief Solutions Officer •
ChromaWay AB

14:20 Harnessing the Power of Green Investments to Drive Profitability in Environmental Impact Ventures

MODERATOR

Andrus Treier
CEO • Environmental
Investment Centre

Triin Hertmann
Co-Founder, COO/CFO •
Grünfin

Joosep Henrik Sild
CEO, Co-Founder • Calidity

Anna-Greta Tsahkna
CEO • Timbeter

Kristi Saare
Founder • Naisinvestorite
klubi